

South Eastern Railway

Office of the
Sr.Divl.Comml.Manager/ADRA
Dated:-10.03.2025

No:-C.130/OSOP-EOI/ADRA

To
The Chief Public Relation Officer
S.E.Railway
Garden Reach, Kolkata - 43

Sub: Publication of notification for Calling of Expression of Interest for
'One Station-One Product' Scheme over Adra Division.

"Expression of Interest" is invited from interested parties in sealed covers
by Sr. Divisional Commercial Manager, Adra on behalf of The President of
India for the following work:

Sl No.	Description of Work	Place of Work	Period of Contract
1.	Operation of 'One Station- One Product' Scheme at VSU-P.F-2 & 3 (Stall), BWCN, IBL, ANR, BBM, GBA stations Over Adra Division .	Station applied for.	15 days in one spell.(roster wise & priority wise)

Last Date of submission of filled in applications with documents is **22.03.2025** up to 13:00 hrs in the drop box kept in the respective Station Manager's office on **22.03.2025** up to **13.00** hrs. The said box will be opened on **22.03.2025** at **15.00** hrs.

EOI form can be downloaded from S. E. Railway's website
www.ser.indianrailways.gov.in.

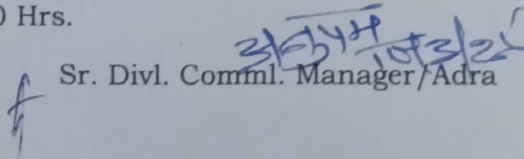
You are requested to publish the E.O.I notice in the leading Newspapers covering Adra division and the copy of the paper cuttings may kindly be sent to this office for record and evidence for finalizing the tender.

The publication charges are to be debited under allocation No. A- 923 - 21.

Sr. Divl. Comml. Manager/Adra

Copy to - (i) OS(G) for kind information of DRM. He is also advised to publish the notification at website www.ser.indianrailways.gov.in.

(ii) Sr.DFM/Adra for information. He is requested to depute Accounts representative to witness the opening of the box as mentioned above stations on **22.03.2025** at 15.00 Hrs.


Sr. Divl. Comml. Manager/Adra

South Eastern Railway

C.130/OSOP-EOI/ADRA

Dated:-10.03.25

Notice for calling 'Expression of Interest' for "One Station- One Product (Stall/Trolley) Scheme" At VSU-P.F-2 & 3 (Stall), BWCN, IBL, ANR, BBM, GBA stations Over Adra Division.

Divisional Railway Manager (Commercial), South Eastern Railway, Adra, invites **'Expression of Interest'** from reputed Artisan/Weaver/Craftsmen/Self Help Group/weaker sections of society for the temporary allotment of OSOP-Stall/Trolleys.

5.0 OBJECTIVE:

"One Station One Product" scheme announced in the Union Budget 2022-23 has four fold objective as follows:

- a) 'Promoting Vocal for Local' vision of Government of India.
- b) Providing a market for the local/indigenous products.
- c) Providing an opportunity to railway passengers to experience the rich heritage of India and to buy local/indigenous products.
- d) Creating additional income opportunities for the marginalised sections of society.

2.0 SCOPE :

Under this scheme, Railways would provide outlets-Trolley at Railway stations for showcasing; selling giving high visibility to indigenous/local products.

3.0 Guidelines for identifying and approving Products(s):

- a) The product/products identified for a particular station needs to be local/indigenous to that place/area.
- b) Product categories include-
 - i) Handicrafts/Artefacts
 - ii) Textiles and Handlooms
 - iii) Traditional Garments
 - iv) Local agricultural produce/ Processed/ semi processed foods.

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4.0 ELIGIBILITY CRITERIA:

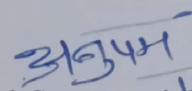
- a) Holder of Artisan/Weaver ID card issued by Development Commissioner Handicrafts, Development Commissioner Handloom, or by the requisite State/Central Government Authority.
- b) Individual artisans/weavers/craftsmen enrolled/registered with Tribal Cooperative Marketing Development Federation of India Limited(TRIFED)/National Handloom Development Corporation (NHDC)/Khadi and Village Industries Commission(KVIC) etc.
- c) Self Help Group registered with PMEGP (Prime Minister's Employment Generation Programme).
- d) Marginalized or weaker sections of society.
- e) Individual artisans/weavers/craftsmen etc associated with registered micro enterprises on the Udyam Portal of the Ministry of MSME and NGOs.
- f) Individuals/artisans/weavers/craftsmen etc. associated with Social organisations, State Govt. Bodies, etc. However, no separate logo shall be allowed.

In support of the eligibility criteria documents must be enclosed.

5.0 HOW TO SUBMIT APPLICATION:

Interested parties are required to submit the application with the documents in a sealed cover super-scribed there on '**Application for One Station One Product-Trolleys/Stall at _____ Railway Station P.F.No _____**' in the drop box kept in the office of the respective Station Manager's office on **22.03.2025 up to 13.00** hrs. The said box will be opened on **22.03.2025 at 15.00** hrs. If the said date, the office will be closed on any unforeseen reason the box will be opened on the next working day.

The application of the OSOP should addressed to SMR of the concerned station and also the applicant should indicate his/her full postal address & contact number. Details can be downloaded from S.E.Railway's website www.ser.indianrailways.gov.in.

1- 
Sr. Divisional Commercial Manager
S.E. Railway /Adra

SOUTH EASTERN RAILWAY
ADRA DIVISION

**TERMS AND CONDITIONS OF OSOP OUTLETS-Trolley/Stall AT
STATIONS**

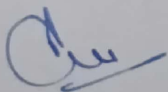
5. General Instructions:

- a) In order to avoid crowding at stations, a maximum of 2 salesmen per outlet-Trolleys/stalls along with the allottee may be permitted in one shift.
- b) Statutory compliances like FSSAI norms, Waste Management, pollution control, etc. should be ensured.
- c) Biodegradable materials should be encouraged for packaging of the items sold through these outlets.
- d) In case of food items, proper hygiene and quality needs to be maintained.
- e) Computerised billing and facility for cashless transactions viz. POS/Swipe machines, BHIM, UPI, payment wallets etc. may be encouraged.
- f) Applicable taxes, if any, shall be the liability of the allottee.
- g) The staff/salesman/exhibitor must carry Identity Card/authority issued by the Divisional Railway Authority following the due procedure.
- h) Request for cancellation of the outlet by the applicant may be considered at any time after submission of the requisite application, in such case the registration fee will however be forfeited.
- i) Supervisory Station Master, sectional CMI in case of supervisory SM is not posted at that station, shall take an undertaking from the allottee before commencement of the OSOP Outlets for maintaining cleanliness, safety of Railway operations and passengers, not doing/engaging in any activity that may tarnish the image of Railways or cause damage to the Railway Property etc.

2. Eligibility Criteria:

- a) Holder of Artisan/Weaver ID card issued by Development Commissioner Handicrafts, Development Commissioner Handloom, or by the requisite State/Central Government Authority.
- b) Individual artisans/weavers/craftsmen enrolled/registered with Tribal Cooperative Marketing Development Federation of India Limited(TRIFED)/National Handloom Development Corporation (NHDC)/Khadi and Village Industries Commission(KVIC) etc.
- c) Self Help Group registered with PMEGP(Prime Minister's Employment Generation Programme).
- d) Marginalized or weaker sections of society.

Contd-2



- e) Individual artisans/weavers/craftsmen etc associated with registered micro enterprises on the Udyam Portal of the Ministry of MSME and NGOs.
- f) Individuals/artisans/weavers/craftsmen etc. associated with Social organisations, State Govt. Bodies, etc. However, no separate logo shall be allowed.

In support of the eligibility criteria documents must be enclosed.

3. Registration fee and other charges:

- a) A nominal registration fee of Rs.1000/-(inclusive of GST), on lump sum basis irrespective of type and size of the outlet is to be charged for the allotment period of 15 days.
- b) Electricity charges shall be paid as per actual consumption by the allottee.

4. Guidelines for identifying and approving Products(s):

- a) The product/products identified for a particular station needs to be local/indigenous to that place/area.
- b) Product categories include-
 - i) Handicrafts/Artefacts
 - ii) Textiles and Handlooms
 - iii) Traditional Garments
 - iv) Local agricultural produce/ Processed/ semi processed foods.

5. Allotment of OSOP Outlets:

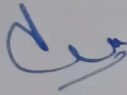
- a) Applications are invited by the division in leading newspapers, social media, banners at Railway stations etc. for the temporary allotment of OSOP-Trolley/Stall outlets.
- b) A designated drop box shall be placed outside the office of Station Master/Station Manager for receiving the application.
- c) The applicant may submit an application with the eligibility documents and contact number in the designated drop box.
- d) Applications may be received on a rolling basis and a register of such applications should be maintained date/time wise.
- e) A standing committee of Station Manager/Superintendent, nominated official of Divisional Associate Finance and Commercial Inspector of the section will scrutinise the applications under OSOP policy and recommend the names of all intended beneficiaries to Sr.DCM for approval. In case of supervisory SM is not posted at that station, sectional CMI and nominated finance representative will comprise the standing committee.

Contd-3

- f) A priority roster will be made of all approved participants. Priority will be established through a draw of lots conducted at the station in presence of all approved applicants by the Station Manager/sectional CMI. DRM will be kept apprised of the same.
- g) Allotment will be made based on the priority roster for a maximum period of 15 days only in one spell. This would continue till all applicants in the priority roster are exhausted.
- h) Allotment letter would be issued on payment of allotment fee by the allottee.
- i) Due encouragement should be given to the fresh vendors.

6. Termination/Exit Clause:

If the OSOP-Stall/Trolley Outlet allottee is found violating any terms and conditions of this scheme, allotment will be terminated and the allottee will be given 24 hrs to vacate the OSOP Outlets. The Sr.DCM may ban such allottees from further participation in the scheme for the period decided by them based on the gravity of violation. The allottee may be allowed an exit option with prior notice. However, the registration fee once paid will not be refunded.



SOUTH EASTERN RAILWAY
ADRA DIVISION

Application inviting for "One Station- One Product" at _____ Station
PF.NO. _____ of Adra division.

1	Name of the Applicant:	
2	Name of the Product:	
3	Address and phone number:	
4	Holder of Artisan/Weaver ID card issued by _____ Development Commissioner Handicrafts, Development Commissioner Handloom, or by the requisite State/Central Government Authority.	
5	Individual artisans/weavers/craftsmen enrolled/registered with Tribal Cooperative Marketing Development Federation of India Limited(TRIFED)/National Handloom Development Corporation (NHDC)/Khadi and Village Industries Commission(KVIC) etc.	
6	Self Help Group registered with PMEGP(Prime Minister's Employment Generation Programme).	
7	Marginalized or weaker sections of society	
8	Individual artisans/weavers/craftsmen etc associated with registered micro enterprises on the Udyam Portal of the Ministry of MSME and NGOs.	
9	Individuals/artisans/weavers/craftsmen etc. associated with Social organisations, State Govt. Bodies, etc. However, no separate logo shall be allowed.	

Signature with full address & contact
number of the Applicant

Date:-

Place:-

