



दक्षिण पूर्व रेलवे /South Eastern Railway

कार्यालय/Office of the
वरिष्ठ मंडल वाणिज्य प्रबंधक/रौंची
Sr. Divl. Comml. Manager/Ranchi
दिनांक/Date: - 21.09.2023

सं/No. C/RNC/Catg. Unit/OSOP/23

To
The Chief Public Relation Officer
S. E. Railway, Garden Reach
Kolkata-43.

Sub: - Publication of notification for allotment of stall/ kiosks under 'One Station One Product' scheme one each at PF No. 01 of Ranchi, Hatia, Muri, Silli and Jhalida Railway Stations.
Ref: - Railway Board's Commercial Circular No. 12 of 2022, dtd. 20.05.2022, 15 of 2022, dtd. 10.08.2022, 18 of 2022, dtd. 20.09.2022 & 09 of 2023, dtd. 24.05.2023.

This office is going to invite notification for allotment of stall under "One Station One Product Scheme" in view of Union budget announcement 2022-23 and commercial circular vide ref. above for rolling spell of 15 days each. The stalls will be allotted one each at PF No. 01 of Ranchi, Hatia, Muri, Silli and Jhalida Railway Stations. If any applicant desires for stalls/Kiosks/ portable trolleys at any other stations/platforms over Ranchi Division, can consult the nearest Station Manager of the respective station & for any assistance contact Sr. DCM Office, Ranchi.

A copy of the notification in connection with the allotment of Stalls/Kiosks, under "One Station One Product" scheme is being sent through email for arranging publication through daily newspapers in Hindi, English and Bengali languages will in advance and send the list of newspaper whereby it has been advertised actually.

A soft copy notification along with the terms and conditions is being sent herewith to Sr DSTE/Ranchi to upload on the website www.ser.indianrailways.gov.in for wide publication. Publication charges are to be debited under head of allocation 3A-923-21.

This is for kind information and necessary action please.

Encl.: - As above.

(Nishant Kumar)
Sr. Divisional Commercial Manager
S. E. Railway, Ranchi

Copy to: -

1. CCM (PS & Catg.), S. E. Railway for kind information please.
2. PS to DRM/RNC for kind information of DRM/RNC please.
3. Sr. DSTE/RNC, with soft copy of notification for uploading it into website www.ser.indianrailways.gov.in.
4. Station Manager/Supdt./ RNC, HTE, MURI, SLF& JAA, for information & advised to display in the public notice board for wide publication.
5. Section CMI/ RNC, HTE, MURI, SLF& JAA, for information and wide publication.

(Nishant Kumar)
Sr. Divisional Commercial Manager
S. E. Railway, Ranchi

SOUTH EASTERN RAILWAY
RANCHI DIVISION

NOTIFICATION

Allotment of 05 Nos. of stall under 'One Station One Product' scheme at PF No. 01 of Ranchi, Hatia, Muri, Silli & Jhalida Railway Station to Sell/ Promote Handicrafts/ Artifacts, Textiles and handlooms, Traditional garments and Local agricultural product/ processed/ semi processed foods for rolling spells of 15 days each.

Notice No. C/RNC/Catg. Unit/OSOP/23

Date: - 21.09.2023

For and on behalf of President of India, Senior Divisional Commercial Manager, South Eastern Railway, Ranchi invites application with eligibility documents and contact number from (a) Holders of Artisan/Waver ID card issued by Development Commissioner Handicrafts, Development Commissioner Handloom, or by the requisite State/ Central Government Authority. (b) Individual artisans/weavers/craftsmen enrolled/registered with Tribal Cooperative Marketing Development Federation of India Limited (TRIFED)/ National Handloom Development Corporation (NHDC)/ Khadi and village Industries Commission (KVIC) etc. (c) Self Help Groups registered with PMEGP (Prime Minister's Employment Generation Programme). (d) Marginalized or weaker sections of society. (e) Individual artisans/ weavers/ craftsmen etc associated with registered micro enterprises on the Udyam Portal of the Ministry of MSME and NGOs. (f) Individuals/ artisans/ weavers/ craftsmen etc. associated with Social Organizations, State Govt. bodies, etc. However, no spate logo shall be allowed, for rolling spells of 15 days. For more details and information regarding terms and conditions, location of stall, registration fee etc. of "One Station One Product" may contact Station Mangers of respective Stations or can kindly visit the website WWW.SER.Indianrailways.gov.in. The applicants will be scrutinized in the chamber of Station Manger in presence of CCI & Sr. SO (A/C) on the same day for further processing as per extant rule. After Scrutiny the applications under OSOP policy, standing committee will recommend the names of all intended beneficiaries to Sr. DCM for approval and a priority roster will be made of all approved applicants through open lottery/ public draw in presence of all approved applicants by the SMR/CCI of respective stations and allotment will be made based on the priority roster for a maximum period of 15 days in one spell. This will continue till all applicants in the priority roster are exhausted. **Place of dropping of application:** In the designated drop box which will be placed outside the office of the Station Mangers of Ranchi, Hatia, Muri, Silli & Jhalida Railway Stations. For the details as under:

Station	Location	Registration Fee per stall	Executing Authority & Person to be contacted & Phone No.	Last date for submission of application	Date of opening of application	Remarks
Ranchi Railway Station	PF No. 01	Rs. 1000/- (inclusive of GST)	Station Manger/ Ranchi Mob No. 9771484773	10:30 Hrs. of 06.10.2023	11:00 Hrs. of 06.10.2023	If any applicants desire to install stalls/ Kiosks/ Portable trolleys at any other stations/platforms over Ranchi Division, can also consult the nearest Station manager of the respective stations and for any assistance contact sr. DCM Office/ Ranchi.
Hatia Railway Station	PF No. 01	Rs. 1000/- (inclusive of GST)	Station Manger/ Hatia Mob No. 9771484778	10:30 Hrs. of 09.10.2023	11:00 Hrs. of 09.10.2023	
Muri Railway Station	PF No. 01	Rs. 1000/- (inclusive of GST)	Station Manger/ Muri Mob No. 9771484750	10:30 Hrs. of 05.10.2023	11:00 Hrs. of 05.10.2023	
Silli Railway Station	PF No. 01	Rs. 500/- (inclusive of GST)	Station Manager/ Silli Mob. No. 9771456218	10:30 Hrs. of 04.10.2023	11:00 Hrs. of 04.10.2023	
Jhalida Railway Station	PF No. 01	Rs. 500/- (inclusive of GST)	Station Manager/ JAA Mob. No. 9771448912	10:30 Hrs. of 03.10.2023	11:00 Hrs. of 03.10.2023	

वरिष्ठ मण्डल वाणिज्य प्रबंधक
द० पू० रेलवे, राँची
Senior Divl. Comm. Manager
S.E. Rly, Ranchi

TERMS AND CONDITIONS FOR ALLOTMENT OF STALL/KIOSK, MOBLIE/PORTABLE STALLS or TROLLEYS UNDER "ONE STATION ONE PRODUCT" SCHEME

1. Objectives:

'One Station One Product' scheme announced in the Union Budget 2022-23 has four fold objectives as follows: -

- i) Promoting 'Vocal for Local' vision of Government of India.
- ii) Providing a market for the local/indigenous products.
- iii) Providing an opportunity to railway passengers to experience the rich heritage of India and to buy local/indigenous products.
- iv) Creating additional income opportunities for the marginalized sections of society.

2. Scope:

Under this scheme, Railways would provide outlets -fixed stalls/kiosks, portable stalls /trolleys at railway stations for showcasing, selling and giving high visibility to indigenous/local products.

3. Guidelines for identifying and approving Product(s) :

- a) The product/products identified for a particular station needs to be local/indigenous to that place/area/region.
- b) Product categories include -
 - i) Handicrafts/ Artefacts
 - ii) Textiles and Handlooms
 - iii) Traditional Garments
 - iv) Local agricultural produce/ Processed/semi processed foods.
- c) It needs to be ensured that the items/products identified under OSOP scheme do not conflict or infringe upon the scope of business of the existing licensees of Catering Units, Fruit and Fruit Juice stalls, Milk stalls, Multi Purpose Stalls.
- d) Geographical Indicator (G.I) tagged items of local origin, approved by Office of Controller General of Patents, Designs and Trademarks, Department of Promotion of Industry and Internal trade (DPIIT), Ministry of Commerce and Industry, Govt of India will be preferred.

4. Mode of stall allotment:

- i) A designated drop box shall be placed outside the office of Station Master/Station Manager for receiving the application.
- ii) The applicant may submit an application with the eligibility documents and contact number in the designated drop box.
- iii) Applications will be received on a rolling basis and a register of such applications should be maintained date/time wise.
- iv) The applicant will not continue beyond the 15 days period.
- v) A nominal registration fee of Rs. 1000/- (inclusive of GST) for 15 days for Ranchi, Hatia & Muri and Rs. 500/- (inclusive of GST) for 15 days Silli and Jhalida shall be charged from the applicant on lump sum basis irrespective of type and size of the outlet.
- vi) Open lottery/ Public draw to be done in case large numbers of application are received and a priority roster will be made of all approved participants. Priority will be established through a draw of lots conducted at the station in the presence of all approved applicants by the Station Manager, Sectional CMI and nominated official of Divisional Associate Finance of Ranchi, Hatia, Muri, Silli and Jhalida Railway Station. DRM will be kept apprised of the same.
- vii) A standing committee of Station Manager/ Superintendent, nominated officials of Divisional Associate Finance and Commercial Inspector of respective stations i.e Ranchi, Hatia, Muri, Silli and Jhalida Railway Station will scrutinize the applications under OSOP policy and recommend the names of all intended beneficiaries to Sr. DCM for approval.
- viii) Allotment will be made based on the priority roster for a maximum period for 15 days only in one spell. This would continue till all applicants in the priority roster are exhausted.
- ix) Request for cancellation of the outlet by the applicants may be considered at any time after submission of the requisite application, in such case the registration fee will however be forfeited.

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S.E. Rly, Ranchi

- x) Railways may rescind/ reject from accepting any offer/applications and decision of Railways shall be final in this regard.
- xi) Due encouragement will be given to the fresh vendors.

5. Eligibility Criteria:

The following are the eligibility criteria, wherein selection of participants in the OSOP may be done considering that the benefit of this scheme must reach the marginalized section i.e. those individuals at the bottom of the pyramid. Priority shall be given to the following:

- (a) Holders of Artisan/Waver ID card issued by Development Commissioner Handicrafts, Development Commissioner Handloom, or by the requisite State/ Central Government Authority.
 - (b) Individual artisans/weavers/craftsmen enrolled/registered with Tribal Cooperative Marketing Development Federation of India Limited (TRIFED)/ National Handloom Development Corporation (NHDC)/ Khadi and village Industries Commission (KVIC) etc.
 - (c) Self Help Groups registered with PMEGP (Prime Minister's Employment Generation Programme).
 - (d) Marginalized or weaker sections of society.
 - (e) Individual artisans/ weavers/ craftsmen etc associated with registered micro enterprises on the Udyam Portal of the Ministry of MSME and NGOs.
 - (f) Individuals/ artisans/ weavers/ craftsmen etc. associated with Social Organizations, State Govt. bodies, etc. However, no spate logo shall be allowed
6. **Stall Structures:** Temporary stall/ Kiosk would be provided by Railways. Electricity connection may also be provided by Railways and a maximum of 20 units of electricity per OSOP outlet shall be permitted for one spell of 15 days as basic facilitation subsumed in the registration charges. For additional units of electricity over and above the limit of 20 units, the applicable charges shall apply on actual consumption.
7. **Digital payment:** Computerized billing and facility for cashless transactions viz. POS/Swipe machines, BHIM, UPI, payment wallets etc. may be encouraged.

8. Roles and responsibilities for the pilot project:

- i) Station Manger/Master will be the Single point contact for all applicants at Hatia, Govindpur road, Silli and Jhalida Railway Station
- ii) Congestion on platforms and inconveniences to passengers should be avoided.
- iii) Safety of passengers, both on platforms and while boarding/ de-boarding should be ensured.
- iv) Promoting the overall objective of the scheme.
- v) In order to avoid crowding at stations, a maximum of 2 salesmen per outlet (including platform vendor) along with the allottee may be permitted in on shift.
- vi) Statutory compliances like FSSAI norms, Waste Management, Pollution Control, etc. should be ensured.
- vii) Biodegradable materials should be encouraged for packaging of the items sold through these outlets.
- viii) In case of food items, proper hygiene and quality needs to be maintained.
- ix) Applicable taxes, if any, shall be the liability of the allottee.
- x) The staff/ salesman/ exhibitor must carry Identity Card/ authority issued by the SM/CMI following the due procedure and daily sales figure and feedback shall be obtained from the allottee.
- xi) Supervisory Station Master, Sectional CMI at the station, shall take an undertaking from the allottee before commencement for the OSOP Outlets for maintaining cleanliness, safety or Railway operations and passengers, not doing/ engaging in any activity that may tarnish the image of Railways or cause damage to the Railway Property etc.

9. Termination/Exit Clause:

If the OSOP Outlet allottee is found violating any terms and conditions of this scheme, allotment will be terminated and the allottee will be given 24 hrs to vacate the OSOP Outlets. The Sr. DCM may ban such allottees from further participation in the scheme for the period decided by them based on the gravity of violation. The allottee may be allowed an exit option with prior notice. However, the registration fee once paid will not be refunded.

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