

S.E.RLY

Office of the
Sr. Divl. Comml. Manager
Ranchi.
Dated: 01/03/2023

No. C/RNC/Catg. unit/OSOP /23

To,
The Chief Public Relation Officer
S.E Railway, Garden Reach,
Kolkata-43

Sub: Publication of notification for allotment of stalls/kiosks under 'One Station One Product' scheme one each at PF no.1 of Hatia ,Muri , Silli & Jhalida Railway Stations.

Ref:-i) Railway Board's vide CC No.12 of 2022 dtd:20.05.2022
ii) Railway Board's vide CC No.15 of 2022 dtd:10.08.2022

This office is going to invite notification for allotment of stalls under "One Station One Product Scheme"- in view of Union budget announcement 2022-23 and comml. Circular vide ref.(ii) for rolling spell of 15 days each. The stalls will be allotted one each at PF no.1 of Hatia , Muri, Silli& Jhalida Railway Stations. If any applicant desires for stalls/kiosks/portable trolleys at any other stations/platforms over Ranchi division, can consult the nearest Station Manager of the respective station & for any assistance contact Sr.DCM office/Ranchi.

Two (02) Copies of the notification in connection with the allotment of Stalls/kiosks, under "One Station One Product" scheme are being sent through email for arranging publication through daily newspapers in Hindi, English and Bengali languages well in advance and send the list of newspaper whereby it has been advertised actually.

A soft copy of notification along with the notification, terms and conditions is being sent herewith to Sr.DSTE/Ranchi to upload on the website www.ser.indianrailways.gov.in for wide publication. Publication charges are to be debited under head of allocation A923-21.

This is for kind information and necessary action please.

Enclosed: As above (02) copies.

(Nishant Kumar)
Sr. Divl. Comml. Manager
S.E.Rly./Ranchi

Copy to:-

- i) CCM(PS & Catg.), S.E Railway for kind information please.
- ii) PS to DRM/RNC for kind information of DRM/RNC please.
- iii) Sr. DSTE/RNC, S.E Railway, Ranchi with soft copy of notification for uploading it into website www.ser.indianrailways.gov.in.
- iv) Copy with a two copies of notification forwarded to Station Manager, Hatia, Muri, Silli and Jhalida for displaying in the public notice board for wide publication. Encl:02 copies.

(Nishant Kumar)
Sr. Divl. Comml. Manager
S.E.Rly./Ranchi

TERMS AND CONDITIONS FOR ALLOTMENT OF
STALL/KIOSK/MOBILE/PORTABLE STALLS or TROLLEYS UNDER "ONE STATION, ONE
PRODUCT" SCHEME

1. Objectives:

One station One Product scheme announced in the Union Budget 2022-23 has four fold objectives as follows:

- a) Promoting 'Vocal for Local' vision of Government of India.
- b) Providing a Market for the local/indigenous products.
- c) Providing an opportunity to railway passengers to experience the rich heritage of India and to buy local/indigenous products.
- d) Creating additional income opportunities for the marginalized section of society.

2. Scope:

Under this Scheme, Railway would provide outlets-fixed stalls/kiosks, portable stalls/trolleys at railway stations for showcasing, selling and giving high visibility to indigenous/local products.

3. Guidelines for identifying and approving:

a) The product/ products identified for a particular station needs to be local/indigenous to that place/area.

b) Product categories include

i) Handicrafts/ Artefacts

ii) Textiles and Handlooms

iii) Traditional Garments

iv) Local agricultural produce/ Processed/semi processed foods.

v) Sale of Millets based local and indigenous products

c) It needs to be ensured that the items/products identified under OSOP scheme do not conflict or infringe upon the scope of business of the existing licensees of Catering Units, Fruit and Fruit Juice stalls, Milk stalls, Multi Purpose Stalls.

d) Geographical Indicator (G.I) tagged items of local origin, approved by Office of Controller General of Patents, Designs and Trademarks, Department of Promotion of Industry and Internal trade (DPIIT), Ministry of Commerce and Industry, Govt of India will be preferred.

4. Mode of stall allotment:

- i) A designated drop box shall be placed outside the office of Station Master/Station Manager for receiving the application.
- ii) The applicant will submit an application with the eligibility documents and contact number in the designated box.
- iii) Application will be received on a rolling basis and a register of such applications should be maintained date/time wise.
- iv) The applicant will not continue beyond the 15 days period.
- v) A nominal registration fee of Rs.1000/- (inclusive of GST) for 15 days for Hatia and Muri and Rs.500/- (inclusive of GST) for 15 days Silli and Jhalida shall be charged from the applicant on lump sum basis irrespective of types and size of the outlet.

- vi) Open lottery / public draw to be done in case large numbers of applications are received and a priority roster will be made of all approved participants. Priority will be established through a draw of lots conducted at the station in the presence of all approved applicants by the Station Manager, sectional CMI and nominated official of Divisional Associate Finance of Ranchi , Hatia and Muri Railway Stations. DRM will be kept apprised of the same.
- vii) A standing committee of Station Manager/Superintendent, nominated officials of Divisional Associate Finance and Commercial Inspector of respective stations i.e Ranchi, Hatia and Muri Station will scrutinize the applications under OSOP policy and recommend the names of all intended beneficiaries to Sr.DCM for approval.
- viii) Allotment will be made based on the priority roster for a maximum period of 15 days only in one spell. This would continue till all applicants in the priority roster are exhausted.
- ix) Request for cancellation of the outlet by the applicants may be considered at any time after submission of the requisite application, in such case the registration fee will however be forfeited.
- x) Railways may resile / rescind/ reject from accepting any offer /applications and decision of Railways shall be final in this regard.
- xi) Due encouragement will be given to the fresh vendors.

5. Eligibility Criteria:

The following are the eligibility criteria, wherein selection of participants in the OSOP may be done considering that the benefit of this scheme must reach the marginalized section, i.e those individuals at the **bottom of the pyramid**. **Priority shall be given to the following;**

a)Holder of Artisan/Weaver ID card issued by Development Commissioner handicrafts, development Commissioner Handloom, or by the requisite State/Central Government authority.

b)Individual artisan/weavers/craftsmen enrolled/registered with Tribal Cooperative Marketing Development Federation of India Limited(TRIFED)/National Handloom Development Corporation(NHDC)/Khadi and village Industries Commission (KVIC) etc.

c) Self Help Group registered with PMEGP(Prime Minister's Employment Generation Programme).

d) Marginalized or weaker sections of society.

- 6. **Stall structures:** Temporary stall/Kiosk would be provided by Railways. **Infrastructure like electricity & water connection may also be provided by Railways and will be on chargeable basis as per actual consumption by the allottee.**
- 7. **Digital payments:** Computerized billing and facility for cashless transactions viz.POS/Swipe machines BHIM,UPI, Payment wallets etc. may be encouraged.

8. Roles and responsibilities for the pilot project:

- i) Station Manager/Master will be the Single point contact for all applicants at Ranchi , Hatia and Muri Railway Station.
- ii) Congestion on platforms and inconveniences to passengers should be avoided.
- iii) Safety of passengers, both on platforms and while boarding/deboarding should be ensured.
- iv) Promoting the overall objective of the scheme.
- v) In order to avoid crowding at stations, a maximum of 2 salesmen per outlet (including platform vendor) along with the allottee may be permitted in one shift .
- vi) Statutory compliances like FSSAI norms, Waste Management, pollution control, etc. should be ensured.
- vii) Biodegradable materials should be encouraged for packaging of the items sold through these outlets.
- viii) In case of food items, proper hygiene and quality needs to be maintained.
- ix) Applicable taxes, if any, shall be the liability of the allottee.
- x) The staff/salesman/exhibitor must carry Identity Card/authority issued by the SM/CMI following the due procedure and daily sales figure and feedback shall be obtained from the allottee.
- xi) Supervisory Station Master, sectional CMI at that station, shall take an undertaking from the allottee before commencement of the OSOP Outlets for maintaining cleanliness, safety of Railway operations and passengers, not doing/engaging in any activity that may tarnish the image of Railways or cause damage to the Railway Property etc.

9. Termination/Exit Clause:

If the OSOP Outlet allottee is found violating any terms and conditions of this scheme, allotment will be terminated and the allottee will be given 24 hrs to vacate the OSOP Outlets. The Sr. DCM may ban such allottees from further participation in the scheme for the period decided by them based on the gravity of violation. The allottee may be allowed an exit option with prior notice. However, the registration fee once paid will not be refunded.


(Nishant Kumar)
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