

TERMS AND CONDITIONS FOR ALLOTMENT OF STALL/KIOSK, MOBILE/PORTABLE STALLS or TROLLEYS UNDER "ONE STATION ONE PRODUCT" SCHEME

1. Objectives:

'One Station One Product' scheme announced in the Union Budget 2022-23 has four fold objectives as follows: -

- i) Promoting 'Vocal for Local' vision of Government of India.
- ii) Providing a market for the local/indigenous products.
- iii) Providing an opportunity to railway passengers to experience the rich heritage of India and to buy local/indigenous products.
- iv) Creating additional income opportunities for the marginalized sections of society.

2. Scope:

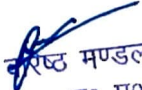
Under this scheme, Railways would provide outlets -fixed stalls/kiosks, portable stalls /trolleys at railway stations for showcasing, selling and giving high visibility to indigenous/local products.

3. Guidelines for identifying and approving Product(s) :

- a) The product/products identified for a particular station needs to be local/indigenous to that place/area/ region.
- b) Product categories include -
 - i) Handicrafts/ Artefacts
 - ii) Textiles and Handlooms
 - iii) Traditional Garments
 - iv) Local agricultural produce/ Processed/semi processed foods.
- c) It needs to be ensured that the items/products identified under OSOP scheme do not conflict or infringe upon the scope of business of the existing licensees of Catering Units, Fruit and Fruit Juice stalls, Milk stalls, Multi Purpose Stalls.
- d) Geographical Indicator (G.I) tagged items of local origin, approved by Office of Controller General of Patents, Designs and Trademarks, Department of Promotion of Industry and Internal trade (DPIIT), Ministry of Commerce and Industry, Govt of India will be preferred.

4. Mode of stall allotment:

- i) A designated drop box shall be placed outside the office of Station Master/Station Manager for receiving the application.
- ii) The applicant may submit an application with the eligibility documents and contact number in the designated drop box.
- iii) Applications will be received on a rolling basis and a register of such applications should be maintained date/time wise.
- iv) The normal duration of allotment of OSOP Outlets will be for a period of 15 days with a nominal registration fee of Rs.1000 (inclusive of GST) on lump sum basis. For NSG-4, NSG-5 and NSG-6 stations registration fee will be Rs.500 (inclusive of GST) for a 15 days period with the approval of DRMs subject to justification (low footfall, stall viability, etc). DRMs are delegated powers to decide allotment of an OSOP outlet up to a maximum period of 3 months depending upon the prevailing local conditions /requirements. In such cases, the registration fee and electricity charges shall increase proportionately. DRMs may permit OSOP outlet allocations for shorter durations especially during festivals/fairs etc. for a maximum duration of 7 days. In such cases, registration fee will be 100/- per day (inclusive of GST) for all category stations on a lump sum basis irrespective of type and size of outlet.
- v) Open lottery/ Public draw to be done in case large numbers of application are received and a priority roster will be made of all approved participants. Priority will be established through a draw of lots conducted at the station in the presence of all approved applicants by the Station Manager, Sectional CMI and nominated official of Divisional Associate Finance of respective Stations. DRM will be kept apprised of the same.
- vi) A standing committee of Station Manager/ Superintendent, nominated officials of Divisional Associate Finance and Commercial Inspector of respective stations will scrutinize the applications under OSOP policy and recommend the names of all intended beneficiaries to Sr. DCM for approval.
- vii) Allotment will be made based on the priority roster for a maximum period for 15 days only in one spell. This would continue till all applicants in the priority roster are exhausted.
- viii) Request for cancellation of the outlet by the applicants may be considered at any time after submission of the requisite application, in such case the registration fee will however be forfeited.
- ix) Railways may rescind/ reject from accepting any offer/applications and decision of Railways shall be final in this regard.
- x) Due encouragement will be given to the fresh vendors.


रिश्त मण्डल वाणिज्य प्रबंधक
दो पू रेलवे, राँची
Senior Divl. Commn. Manager
S.E. Rly, Ranchi

5. Eligibility Criteria:

The following are the eligibility criteria, wherein selection of participants in the OSOP may be done considering that the benefit of this scheme must reach the marginalized section i.e. those individuals at the bottom of the pyramid. Priority shall be given to the following:


- (a) Holders of Artisan/Waver ID card issued by Development Commissioner Handicrafts, Development Commissioner Handloom, or by the requisite State/ Central Government Authority.
 - (b) Individual artisans/weavers/craftsmen enrolled/registered with Tribal Cooperative Marketing Development Federation of India Limited (TRIFED)/ National Handloom Development Corporation (NHDC)/ Khadi and village Industries Commission (KVIC) etc.
 - (c) Self Help Groups registered with PMEGP (Prime Minister's Employment Generation Programme).
 - (d) Marginalized or weaker sections of society.
 - (e) Individual artisans/ weavers/ craftsmen etc associated with registered micro enterprises on the Udyam Portal of the Ministry of MSME and NGOs.
 - (f) Individuals/ artisans/ weavers/ craftsmen etc. associated with Social Organizations, State Govt. bodies, etc. However, no separate logo shall be allowed.
6. A maximum of 20 units of electricity per OSOP outlet shall be permitted for one spell of 15 days as basic facilitation subsumed in the registration charges. For additional units of electricity over and above the limit of 20 units, the applicable charges shall apply on actual basis.
7. **Digital payment:** Computerized billing and facility for cashless transactions viz. POS/Swipe machines, BHIM, UPI, payment wallets etc. may be encouraged.

8. Roles and responsibilities for the pilot project:

- i) Station Manger/Master will be the Single point contact for all applicants at Namkum and Ranchi Railway Station.
- ii) Congestion on platforms and inconveniences to passengers should be avoided.
- iii) Safety of passengers, both on platforms and while boarding/ de-boarding should be ensured.
- iv) Promoting the overall objective of the scheme.
- v) In order to avoid crowding at stations, a maximum of 2 salesmen per outlet (including platform vendor) along with the allottee, may be permitted in on shift.
- vi) Statutory compliances like FSSAI norms, Waste Management, Pollution Control, etc. should be ensured.
- vii) Biodegradable materials should be encouraged for packaging of the items sold through these outlets.
- viii) In case of food items, proper hygiene and quality needs to be maintained.
- ix) Applicable taxes, if any, shall be the liability of the allottee.
- x) The staff/ salesman/ exhibitor must carry Identity Card/ authority issued by the SM/CMI following the due procedure and daily sales figure and feedback shall be obtained from the allottee.
- xi) Supervisory Station Master, Sectional CMI at the station, shall take an undertaking from the allottee before commencement for the OSOP Outlets for maintaining cleanliness, safety or Railway operations and passengers, not doing/ engaging in any activity that may tarnish the image of Railways or cause damage to the Railway Property etc.

9. Termination/Exit Clause:

If the OSOP Outlet allottee is found violating any terms and conditions of this scheme. Allotment will be terminated and the allottee will be given 24 hrs to vacate the OSOP Outlets. The Sr. DCM may ban such allottees from further participation in the scheme for the period decided by them based on the gravity of violation. The allottee may be allowed an exit option with prior notice. However, the registration fee once paid will not be refunded.


वरिष्ठ मण्डल वाणिज्य प्रबंधक
दो पूर रेलवे, राँची
Senior Divl. Commr. Manager
S.E. Ry, Ranchi