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Sr DSTE / RNC



दक्षिण पूर्व रेलवे / South Eastern Railway

कार्यालय/Office of the  
वरिष्ठ मंडल वाणिज्य प्रबंधक/रॉंची  
Sr. Divl. Comml. Manager/Ranchi  
दिनांक/Date: - 16.07.2024

सं/No. C/RNC/Catg. Unit/OSOP/24

To  
The Chief Public Relation Officer  
S. E. Railway, Garden Reach  
Kolkata-43.

Sub: - Publication of notification for allotment of stalls under 'One Station One Product' scheme one each at PF No. 01 of Namkum, Lohardaga and Ramgarh Cantt. Railway Stations.  
Ref: - Railway Board's Commercial Circular No. 12 of 2022, dtd. 20.05.2022, 15 of 2022, dtd. 10.08.2022, 18 of 2022, dtd. 20.09.2022 & 09 of 2023, dtd. 24.05.2023.

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This office is going to invite notification for allotment of stalls under "One Station One Product Scheme" for rolling spell of 15 days each. The stalls will be allotted one each at prescribed platforms of Namkum, Lohardaga and Ramgarh Cantt. Railway Stations. If any applicant desires for stalls and trolleys at any other stations/platforms over Ranchi Division, can consult the nearest Station Manager of the respective station & for any assistance contact Sr. DCM Office, Ranchi.

A copy of the notification in connection with the allotment of Stalls under "One Station One Product" scheme is being sent through email for arranging publication through daily newspapers in Hindi, English and Bengali languages will in advance and send the list of newspaper whereby it has been advertised actually.

A soft copy notification along with the terms and conditions is being sent herewith to Sr. DSTE/Ranchi to upload on the website [www.ser.indianrailways.gov.in](http://www.ser.indianrailways.gov.in) for wide publication. Publication chares are to be debited under head of allocation 3A-923-21.

This is for kind information and necessary action please.  
Encl.: - As above.

(Nishant Kumar)  
Sr. Divisional Commercial Manager  
S. E. Railway, Ranchi.

Copy to: -

1. CCM (PS & Catg.), S. E. Railway for kind information please.
2. PS to DRM/RNC for kind information of DRM/RNC please.
3. Sr. DSTE/RNC, with soft copy of notification for uploading it into website [www.ser.indianrailways.gov.in](http://www.ser.indianrailways.gov.in).
4. Station Manager/Supdt./ Namkum, Lohardaga and Ramgarh Cantt. Railway Stations for information & advised to display in the public notice board for wide publication.
5. Sectional CMI/ Namkum, Lohardaga and Ramgarh Cantt. Railway Stations for information and wide publication.

(Nishant Kumar)  
Sr. Divisional Commercial Manager  
S. E. Railway, Ranchi

28/7/24  
Ranchi  
19.7.24

# SOUTH EASTERN RAILWAY

## RANCHI DIVISION

### NOTIFICATION

Allotment of 3 Nos. of stalls under 'One Station One Product' scheme at PF No. 01 of Namkum, Lohardaga and Ramgarh Cantt. Railway Station to Sell/ Promote Handicrafts/ Artifacts, Textiles and handlooms, Traditional garments and Local agricultural product/ processed/ semi processed foods for rolling spells of 15 days each.

Notice No. C/RNC/Catg. Unit OSOP/24

Date: - 16.07.2024

For and on behalf of President of India, Senior Divisional Commercial Manager, South Eastern Railway, Ranchi invites application with eligibility documents and contact number from (a) Holders of Artisan/Waver ID card issued by Development Commissioner Handicrafts, Development Commissioner Handloom, or by the requisite State/ Central Government Authority. (b) Individual artisans/weavers/craftsmen enrolled/registered with Tribal Cooperative Marketing Development Federation of India Limited (TRIFED)/ National Handloom Development Corporation (NHDC)/ Khadi and village Industries Commission (KVIC) etc. (c) Self Help Groups registered with PMEGP (Prime Minister's Employment Generation Programme). (d) Marginalized or weaker sections of society. (e) Individual artisans/ weavers/ craftsmen etc associated with registered micro enterprises on the Udyam Portal of the Ministry of MSME and NGOs. (f) Individuals/ artisans/ weavers/ craftsmen etc. associated with Social Organizations, State Govt. bodies, etc. However, no spate logo shall be allowed, for rolling spells of 15 days. For more details and information regarding terms and conditions, location of stall, registration fee etc. of "One Station One Product" may contact Station Managers of respective Stations or can kindly visit the website [WWW.SER.Indianrailways.gov.in](http://WWW.SER.Indianrailways.gov.in). The applications will be scrutinized and verified with original documents in the chamber of Station Manager in presence of CCI & Sr. SO (A/C) on the same day for further processing as per extant rule. After Scrutiny the applications under OSOP policy, standing committee will recommend the names of all intended beneficiaries to Sr. DCM for approval and a priority roster will be made of all approved applicants through open lottery/ public draw in presence of all approved applicants by the SMR/CCI of respective stations and allotment will be made based on the priority roster for a maximum period of 15 days in one spell. This will continue till all applicants in the priority roster are exhausted. **Place of dropping of application:** In the designated drop box which will be placed outside the office of the Station Managers of Namkum, Lohardaga and Ramgarh Cantt. Railway Station. For the details as under:

Station	Location	Registration Fee per stall	Executing Authority & Person to be contacted & Phone No.	Last date for submission of application	Date of opening of application	Remarks
Namkum Railway station	PF No. 01	Rs. 1000/- (inclusive of GST)	Station Manager/ NKM Mob. No.9771484786	10:30 Hrs. of 29.07.2024	11:00 Hrs. of 29.07.2024	If any applicants desire to install stalls/ Kiosks/ Portable trolleys at any other stations/platforms over Ranchi Division, can also consult the nearest Station manager of the respective stations and for any assistance contact sr. DCM Office/ Ranchi.
Lohardaga Railway station	PF No. 01	Rs. 1000/- (inclusive of GST)	Station Manager/ LAD Mob. No.9771484921	10:30 Hrs. of 30.07.2024	11:00 Hrs. of 30.07.2024	
Ramgarh Cantt. Railway station	PF No. 01	Rs. 1000/- (inclusive of GST)	Station Manager/ RMT Mob. No.9771458912	10:30 Hrs. of 31.07.2024	11:30 Hrs. of 31.07.2024	

वरिष्ठ मण्डल वाणिज्य प्रबंधक  
दो पू रेलवे, राँची  
Senior Divl. Comm. Manager  
S.E. Rly, Ranchi



**TERMS AND CONDITIONS FOR ALLOTMENT OF STALL/KIOSK, MOBILE/PORTABLE STALLS or TROLLEYS UNDER "ONE STATION ONE PRODUCT" SCHEME**

**1. Objectives:**

'One Station One Product' scheme announced in the Union Budget 2022-23 has four fold objectives as follows: -

- i) Promoting 'Vocal for Local' vision of Government of India.
- ii) Providing a market for the local/indigenous products.
- iii) Providing an opportunity to railway passengers to experience the rich heritage of India and to buy local/indigenous products.
- iv) Creating additional income opportunities for the marginalized sections of society.

**2. Scope:**

Under this scheme, Railways would provide outlets -fixed stalls/kiosks, portable stalls /trolleys at railway stations for showcasing, selling and giving high visibility to indigenous/local products.

**3. Guidelines for identifying and approving Product(s) :**

- a) The product/products identified for a particular station needs to be local/indigenous to that place/area/ region.
- b) Product categories include -
  - i) Handicrafts/ Artefacts
  - ii) Textiles and Handlooms
  - iii) Traditional Garments
  - iv) Local agricultural produce/ Processed/semi processed foods.
- c) It needs to be ensured that the items/products identified under OSOP scheme do not conflict or infringe upon the scope of business of the existing licensees of Catering Units, Fruit and Fruit Juice stalls, Milk stalls, Multi Purpose Stalls.
- d) Geographical Indicator (G.I) tagged items of local origin, approved by Office of Controller General of Patents, Designs and Trademarks, Department of Promotion of Industry and Internal trade (DPIIT), Ministry of Commerce and Industry, Govt of India will be preferred.

**4. Mode of stall allotment:**

- i) A designated drop box shall be placed outside the office of Station Master/Station Manager for receiving the application.
- ii) The applicant may submit an application with the eligibility documents and contact number in the designated drop box.
- iii) Applications will be received on a rolling basis and a register of such applications should be maintained date/time wise.
- iv) The normal duration of allotment of OSOP Outlets will be for a period of 15 days with a nominal registration fee of Rs.1000 (inclusive of GST) on lump sum basis. For NSG-4, NSG-5 and NSG-6 stations registration fee will be Rs.500 (inclusive of GST) for a 15 days period with the approval of DRMs subject to justification (low footfall, stall viability, etc). DRMs are delegated powers to decide allotment of an OSOP outlet up to a maximum period of 3 months depending upon the prevailing local conditions /requirements. In such cases, the registration fee and electricity charges shall increase proportionately. DRMs may permit OSOP outlet allocations for shorter durations especially during festivals/fairs etc. for a maximum duration of 7 days. In such cases, registration fee will be 100/- per day ( inclusive of GST) for all category stations on a lump sum basis irrespective of type and size of outlet.
- v) Open lottery/ Public draw to be done in case large numbers of application are received and a priority roster will be made of all approved participants. Priority will be established through a draw of lots conducted at the station in the presence of all approved applicants by the Station Manager, Sectional CMI and nominated official of Divisional Associate Finance of Namkum, Lohardaga and Ramgarh Cantt. Railway Station. DRM will be kept apprised of the same.
- vi) A standing committee of Station Manager/ Superintendent, nominated officials of Divisional Associate Finance and Commercial Inspector of respective stations i.e. Namkum, Lohardaga and Ramgarh Cantt. Railway Station will scrutinize the applications under OSOP policy and recommend the names of all intended beneficiaries to Sr. DCM for approval.
- vii) Allotment will be made based on the priority roster for a maximum period for 15 days only in one spell. This would continue till all applicants in the priority roster are exhausted.
- viii) Request for cancellation of the outlet by the applicants may be considered at any time after submission of the requisite application, in such case the registration fee will however be forfeited.
- ix) Railways may resile/ rescind/ reject from accepting any offer/applications and decision of Railways shall be final in this regard.
- x) Due encouragement will be given to the fresh vendors.

वरिष्ठ मॉडल वाणिज्य प्रबंधक  
दो पूर रेलवे, राँची  
Senior Divl. Comm. Manager  
Ranchi