

Brief report of World Environment Day Campaign 2025 at SER

From 22nd May to 5th June 2025

A Brief report of World Environment Day Campaign 2025 organized under SER jurisdiction is appended below for the duration of 22nd May to 5th June 2025

A. 22nd May – 24th May: Launch and awareness campaigns

South Eastern Railway has embarked in promoting this year's theme of "Beat Plastic pollution" to spread awareness on mitigation of adverse impact plastic pollution. Accordingly phase wise activities have been conducted throughout the jurisdiction of SER. During the phase of 22nd May to 24th May 2025, awareness campaigns, workshops, social media out-reach, public awareness drives were launched throughout SER to highlight the importance of ending Plastic Pollution

A Seminar Organized at SER Headquarters, Garden Reach for Railway Employees on the Importance of Reducing Plastic Usage, Recycling Practice and Waste Management on 22.05.2025



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An Interaction session organized at SER Headquarters, Garden Reach for Railway Employees on the Importance of Reducing plastic usage, recycling Practice and Waste Management on 23.05.2025



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Seminar & Inter-active Session organized at SER HQ for Railway Employees on the importance of reducing Single Use Plastic

Multi-Disciplinary Zonal Training Institute (MDZTI), Kharagpur organised a seminar on the theme- "Beat Plastic Pollution" for World Environment Day Campaign 2025 on 22.05.2025



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MDZTI/ KGP organized seminar on the theme of Beat Plastic Pollution



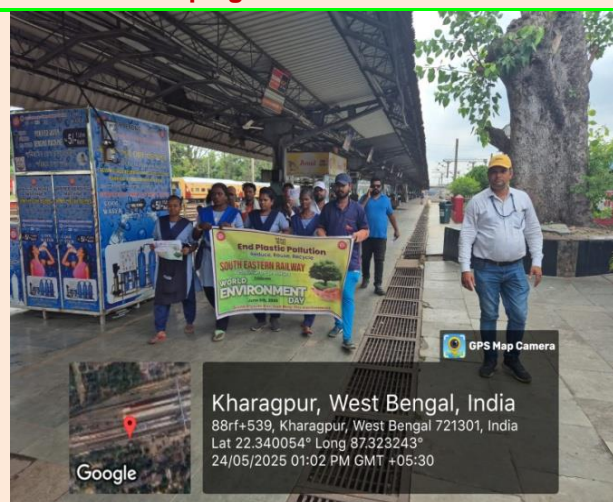
World Environment Day Campaign 2025 is being launched at DRM Office ADRA



Selfie Booth for awareness on Mission LIFE and WED Campaign 2025



Passengers are getting apprised at SHM station on the menace of single use plastic



Awareness Campaign held at SHM & KGP Station in KGP Division



Awareness Campaign held at CKP Station in CKP Division



Awareness Campaign held at RNC Station in RNC Division

B. 25th May – 27th May 2025: Cleanliness Drive

As part of World Environment Day Campaign 2025, at SER HQ and Divisions, staffs, passengers, vendors were sensitized on proper waste segregation practices, knowledge imparted for benefits of reduced use of single use plastic. During the campaign awareness campaigns were organized at stations & colonies for proper waste segregation.



Vendors at SER HQ Colony is briefed about menace of single use plastic and benefit of bio degradable plastic



Vendors at SER HQ Colony is encouraged to use bio degradable plastic



Proper waste segregation is practised at OHE ADRA & CDGR in ADRA Division



Railway Staffs at MCA Colony are briefed on proper segregation of waste



Passengers are apprised on proper waste segregation & disposal at KGP Division



World Environment Day awareness Campaign conducted at various places of KGP Division focusing on reduce plastic pollution



World Environment Day Campaign at Ranchi Division Emphasizes Plastic Reduction, Recycling, and Waste Management.



World Environment Day Campaign at Ranchi Division Emphasizes Plastic Reduction, Recycling, and Waste Management

C. 28th May- 30th May 2025: Reduce Plastic Pollution

Nukkad Nataks were staged by members of South Eastern Railway's Bharat Scouts & Guides, all across the zone to create environmental awareness and benefits of reduced plastic use for our present and future generation



Performance by Bharat Scouts & Guides at GM Office, GRC



Awareness programme organized by Bharat Scouts & Guides



Awareness programme organized by Medical Department at GRC on the importance of reducing use of single use plastic



GM/ SER addressing the crowd on the menace of single use plastic



Under the aegis of observance of the 'World Environment Day Campaign 2025' over South Eastern Railway, A passenger awareness Program has been organized at DASNAGAR Station to aware passengers about the hazards of single use plastic and encouraging them to carry their own water bottles



Plastic Bottle Crushing Machines' operation is checked and demo given to passengers for proper use



World Environment Day Campaign conducted at Kharagpur Workshop, focusing on Single Use Plastic Reduction, Inspection of water refill points and encourage staff refill their own bottles.



Nukkad natak was organized at Hatia station as part of the World Environment Day campaign to raise awareness about reducing and curbing microplastic pollution



World Environment Day Campaign at RNC division sensitized vendors and staff on partial cutting of dairy packaging to curb micro-plastic pollution



World Environment Day Campaign at RNC division sensitized vendors and staff on partial cutting of dairy packaging to curb microplastic pollution.

D. 31st May- 2nd June 2025: Sustainable Railway Operation

Awareness campaigns were conducted in the railway colonies, hospitals for hygiene and reduce use of single use plastic. Training imparted on the residents, shop owners, employees on sustainable practices, monitoring and strengthening waste management practices. Use of eco friendly materials were encouraged. Drawing, essay, quiz competitions were organized during this period as part of awareness programme.



Officers & staffs of Medical Department participated in shram-daam at Cenytral Hospital at GRC



Open Air awareness program organized at Central hospital for employees



Awareness drive conducted at GRC colony and bazar on importance of reducing use of single use plastic



Rally organied at SER HQ colony on theme of # Beat Plastic Pollution



Performance by Bharat Scouts & Guides at BNR Colony



Cleanliness Dtive at Sick Line ADRA



Tree plantation drive at OHE/ Damodar at ADRA Division



Awareness programme at RMRB Railway Station on End Plastic Pollution and Say No to Single –Use Plastic.



Awareness Campaign to End Plastic Pollution at Mecheda Station in KGP Division



Nukkad natak was organized at Hatia railway colony as part of the World Environment Day campaign to raise awareness about reducing and curbing micro plastic pollution



Cleanliness Drive was organized at Ranchi railway premises as part of the World Environment Day campaign to raise awareness about reducing and curbing micro plastic pollution



Drawing & essay competitions on a sustainable environment were conducted as part of the World Environment Day campaign



Quiz competition on a sustainable environment was conducted as part of the World Environment Day campaign



An awareness drive was conducted at Hatia Station to encourage the use of cloth/jute bags



A drawing competition on sustainable environment has been conducted at Kharagpur Workshop.

E. 3rd June- 4th June 2025: Passenger Involvement & Water Conservation



Awareness drive was conducted at the RNC division on World Environment Day campaign



A special drive was conducted at the RNC division on World Environment Day campaign to clean and revive water bodies near railway premises



Cleaning campaign at MDN Railway Station



Cleaning Campaign at DIGHA Railway Station



DRAWING, QUIZ, ESSAY COMPETITION WAS CONDUCTED ON ENVIRONMENT AT MIXED HIGHER SECONDARY SCHOOL (CAMPUS-II), ADRA



SENSITISING STAFF ON PROPER WASTE SEGREGATION PRACTICES AND REDUCING PLASTIC USAGE

ONE/REDIABRA

CHANDRAKOMA ROAD

CHANDIL

F. 5th June 2025: World Environment Day

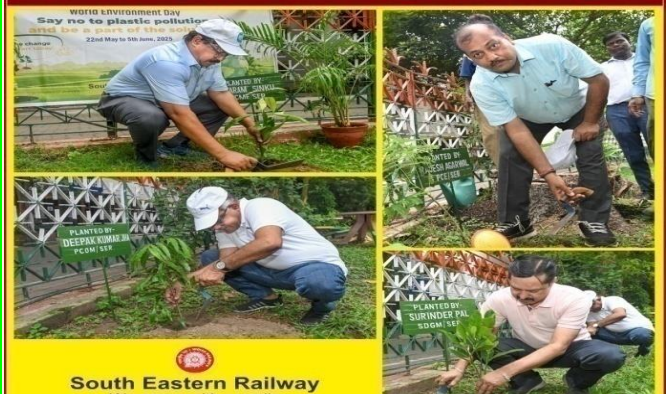
As part of World Environment Day, planting of saplings was carried out at SER/ HQ, Garden Reach. Shri Anil Kumar Mishra, GM/SER, Shri Soumitra Majumdar, AGM/ SER & other PHODs of South Eastern Railway planted saplings in the Golfing Green Garden in North Colony, GRC. Smt. Preeti Mishra, President/ SERWWO and other dignitaries also participated in the separate tree plantation programme. Other senior officers and staffs were also present and took part in the tree plantation programme. Tree plantation programmes were organized throughout the Divisions and Workshops.

GM and AGM of SER planting saplings as a part of observance of World Environment Day at SER Headquarters, Garden Reach on 05.06.2025



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PCME, PCE, PCOM & SDGM of SER planting saplings as a part of observance of World Environment Day at SER Headquarters, Garden Reach on 05.06.2025



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GM/ SER, AGM/ SER & all PHODs, HODs and staffs participated in an Awareness walkathon on the eve of World Environment Day 2025



GM/ SER administering the Mission LIFE pledge to all Officers and staffs at GRC



GM/ SER addressing the crowd on the importance of reducing the use of single use plastic



PCME/ SER addressing the crowd on the importance of sustainable development practices adhered by SER

A Nukkad Natak staged by members of S E Railway Bharat Scouts & Guides to create awareness on Beat Plastic Pollution at BNR Officers' Club on 05.06.2025



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A Nukkad Natak staged by Staff of Medical Department to create awareness on Beat Plastic Pollution at BNR Officers' Club on 05.06.2025



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Prize distribution ceremony to the winners of Eassy and Drawing competition on # Beat Plastic Pollution by GM, SER at SER Headquarters, Garden Reach on 05.06.2025



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Smt. Preeti Mishra, President/ SERWWO and members of SERWWO participating in the Tree plantation activities at at SER HQ.



DRM/ KGP/ SER administering the Mission LIFE pledge to all Officers and staffs at GRC



DRM/ KGP participating in the tree plantation programme organized at KGP Division



Prabhat Ferry organized at KGP Division for awareness of single use plastic



Nukkad Natak organized at SERSA, KGP



DRM/ RNC/ SER administering the Mission LIFE pledge to all Officers and staffs



DRM/ RNC participating in the tree plantation programme organized at KGP Division



Officers & staffs at KGPW during Mission LIFE pledge



DRM/ RNC & all BOs participated in walkathon for awareness on reducing use of plastic



KGPW Officers and staffs participated in tree plantation programme



Staffs were facilitated for their outstanding contribution during the WED campaign 2025



Pledge taking ceremony & Tree plantation drive at MDZTI/ KGP